

17 April 1958

MEMORANDUM FOR THE DIRECTOR

1. This memorandum is for information only.
2. The Bob Hope show, which you will see on Saturday morning, was filmed entirely in Moscow. The production costs were \$200,000. The picture was sponsored by Johnson Motors through J. Walter Thompson Co. and Dutch Masters Cigars through Erwin Wasey. It appeared over NBC-TV April 5, 1958.
3. NBC publicity is stressing the point that Bob Hope and his crew contributed in a small but important way in an effort to achieve international unity. The picture, of course, shows only the best of the Russian scene. It includes Moscow streets, subways, theatres, ballet centers, circuses and also the U. S. Embassy. It shows the leading Russian acts such as Popoff the Clown, famed ballerina Galina Ulanova, comedian Arkadi Raikin and the festival of dances of all Russian nations, a very stirring feature.
4. The picture winds up with Hope showing Russian children at play with American children (those of Ambassador Thompson) and Hope makes his plea for international understanding and secure futures for "kids, who, all over the world, are just kids."

STANLEY J. GROGAN
Assistant to the Director

cc: DDCI
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